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| **Multimedia Presentation Evaluation Tool** | | |
| **Literacy skill/objective/topic:**  **H5P Content Type(s):**  **General description:** | | |
| **CTML Checklist**  **Based on the Cognitive Theory of Multimedia Learning by Richard E. Mayer** | | |
| **Minimize extraneous processing** | All words are necessary |  |
| All pictures are necessary |  |
| All narration/sounds are necessary |  |
| Cues are used to draw attention to key points |  |
| Narration and printed text are balanced |  |
| Printed text is placed close to corresponding graphic(s) |  |
| Visual and audio information is presented simultaneously |  |
| **Manage essential processing** | Material is broken down into segments |  |
| Key information presented beforehand |  |
| Graphics and narration are presented in favour of printed text |  |
| **Foster generative processing** | A combination of words and pictures are used |  |
| Conversational style language is used for narration |  |
| A human voice is used for narration |  |
| Onscreen characters demonstrate humanlike behaviours |  |